



# VERY GOOD PRINTING ART REQUIREMENTS

## PREPARING YOUR ART

All files must be 300 dpi or a vector file. Preferred file types are:

- .ai (Best)
- .eps (Best)
- .psd (Better)
- .pdf (Better)
- .jpg (Good)
- .tif (Good)

For highest quality, we prefer .ai or .eps files since vector images can be scaled without affecting quality. Remember your print will only be as good as the artwork you provide.

Orders do not begin until we have usable artwork.

## SIZE YOUR DESIGN

Your design should be to size. If you want your print to be 10" wide, please be sure the actual design is 10" wide, not including the artboard or background.

## MAXIMUM PRINT SIZE

- Our maximum print size is 12" x 16"
- Neck tag maximum print size is 3" x 3"

## CONVERT YOUR TEXT TO OUTLINES

If you are creating your file in Adobe Illustrator, you will need to choose "create outlines" on all your text.

If you are creating your file in Adobe Photoshop, you will need to choose "rasterize layer" on all your text.

This allows us to open the file without requiring the font. You can also include the font if needed.

## HALF TONES

Please allow us to halftone the images for you. If we do not control the halftones, we cannot guarantee the quality of the print. We do understand that some designs are complex and will require additional art prep fees, as a client you may be inclined to try to separate or halftone the image yourself to try to keep your cost as low as possible. Unfortunately, this does not work. Our computers are calibrated to set the halftones specifically for the films and screens that we use for printing. Often times if you try to separate or halftone the image yourself it may cause more art fees than you would have originally incurred.

## TECHNICAL SPECIFICS

Very Good Printing is not responsible for errors or unsatisfactory results cause by halftones created by the client.

Please proof-read any and all copy twice as Very Good Printing is not responsible for any spelling or grammatical errors.

Avoid using images from the internet when possible.

## HOW TO AVOID ART PREP FEES?

Separate all layers by individual colors (photoshop, illustrator, corel).

Create outlines of all fonts or include font file used.

Convert all strokes to outlines.

Avoid using clipping masks (use the pathfinder to keep shapes simple).

## PRINTED/SEWN IN TAG INFORMATION

It is required by the US government that the following information be included in all garments:

- Size
- % of material
- Country of origin (for the garment, not your brand)
- Care instructions

These are non-negotiable. We cannot list "printed in the USA" or "processed in the USA" instead of listing what country the shirt is manufactured in; it must have the country of origins information on the garment. See the [Federal Wool & Trade Act](#) for more information.

If you are unaware of the information needed for your order, please leave your tag files editable and add place holder text for the information. Be sure to include the fonts used to create the tag. The fonts are very important as we cannot edit fonts we don't have.